

2020 DMA Conference AGENDA

*Agenda times and programs are subject to change. Watch for Agenda changes here.
Other changes will be announced before the beginning of the meeting.*

Friday, April 24, 2020					
MANAGERS TRACK			AESTHETICS TRACK		
7:30	8:25	Registration & Breakfast Buffet			
8:25	8:30	Welcome & Announcements			
8:30	10:30	ICD & CPT Dermatology Coding Changes Provider Credentialing & Enrollment Intro to AAD Practice Management Ctr Cynthia Stewart, AAD			
10:30	11:00	Break with Exhibitors			
11:00	12:00	Mastering High Risk Areas of Dermatology Coding Jennie Hitchcock, Compass International Resources	11:30	11:55	Registration, Visit with Exhibitors
12:00	1:15	Lunch with Exhibitors	11:55	12:00	Welcome & Announcements
1:15	2:15	2020 Reimbursement Insights Elizabeth Woodcock, Woodcock & Associates	12:00	1:15	Energy-based Devices in 2020 Patrick Clark, Medical Laser Dynamics
2:15	2:40	Break with Exhibitors	1:15	1:45	Break with Exhibitors
2:40	3:40	Reputation Cycle Marketing Chris Snellgrove, Digital Media Nation	1:45	3:00	Energy-based Devices in 2020 Patrick Clark, Medical Laser Dynamics
3:40	4:05	Break with Exhibitors	3:00	3:30	Break with Exhibitors
4:05	5:00	What Your Physician Really Wants From You Stephen Dickens, SVMIC	3:30	4:15	4 Ways to Grow Your Practice Carrie Galpin, Galderma
5:00	5:05	Wrap-up & Adjourn	4:15	5:15	PRP Therapies - Live Demo Edmond Griffin, MD
5:05	6:15	Exhibitor Networking Reception	5:15	5:20	Wrap-up & Adjourn
5:40	6:15	Door Prize Drawings	5:20	6:15	Exhibitor Networking Reception
6:30	8:00	Dinner	5:40	6:15	Door Prize Drawings
Saturday, April 25, 2020					
MANAGERS TRACK			OFFICE STAFF TRACK		
7:30	8:25	Registration & Breakfast Buffet	7:30	8:25	Registration & Breakfast Buffet
8:25	8:30	Announcements	8:25	8:30	Welcome & Announcements
8:30	9:30	It Begins and Ends with Insiders Donna Grindle, Kardon	8:30	9:30	Maximizing Effective Collections David Wiener, Cash Flow Strategies
9:30	10:30	Financial Benchmarking Michele Simmons, Allergan	9:30	9:50	Break
10:30	10:50	Break	9:50	10:50	Protecting Health Information is Patient Care Donna Grindle, Kardon
10:50	11:50	Telemedicine Asha Shah MD, MagMutual Insurance	10:50	11:50	Now, How, Wow Michele Simmons, Allergan
11:50	12:00	Wrap-up & Adjourn	11:50	12:00	Wrap-up & Adjourn, Door Prizes