

**2020 DMA Conference
Exhibitor Level Benefits**

Sponsorship Level (# available)	Fee	6' skirted exhibit table top, 2 chairs	Exhibit table location (based on registration date)	Breakfast, lunch, snacks & beverage breaks with attendees	Dinner with attendees	Exhibitor reception with attendees	Billing on signage and printed materials (when rec'd prior to printing deadline)	Registration & Attendee Lists	# Conference Badges	Website ads (with tracked clicks to your site)	5 minute remarks at sponsored function or during exhibitor reception	Additional benefits
Premier-Conference-Educational-Sponsorship (Deadline 2/1/20) SOLD	\$10,000	X	1st Choice	X	X	X	Premier	X	6	Page Ad	X	Sponsorship recognition on all DMA correspondence for 12-mos, name on lanyards, slide show ad at mtg
Conference Educational Sponsorship (Deadline 2/1/20)	\$7,000	X	2nd Choice	X	X	X	Prominent	X	5	Banner Ad	X	Slide show ad at mtg
Dinner (1) SOLD	\$6,000	X	3rd Choice	X	X	X	Prominent	X	4	Banner Ad	X	
Lunch (1) SOLD	\$4,000	X	Choice	X	X	X	Prominent	X	4	Unlimited rotating ads	X	
Exhibitor Reception (1) SOLD	\$4,000	X	Choice	X	X	X	Prominent	X	4	Unlimited rotating ads	X	
Registration Welcome Bags (1)	\$4,000	X	Choice	X	X	X	Prominent	X	4	Unlimited rotating ads		Name & logo on bags
Education Speaker (unlimited)	\$4,000	X	Choice	X	X	X	Prominent	X	4	Unlimited rotating ads	Introduce speaker	
Brochure (1) SOLD	\$3,000	X	Choice	X	X	X	Prominent	X	4	Max 250 rotating ads		Name recognition on brochures

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Managers Break Package (1)	\$3,000	X	Choice	X	X	X	Prominent	X	4	Max 250 rotating ads		
Diamond Level (unlimited)	\$2,500	X	Choice (after 1st choice placements)	X	X	X	X	X	3	Max 200 rotating ads		
Aesthetic Break Package (1)	\$2,500	X	Choice (after 1st choice placements)	X	X	X	X	X	3	Max 200 rotating ads		
Office Staff Break Package (1)	\$2,500	X	Choice (after 1st choice placements)	X	X	X	X	X	3	Max 200 rotating ads		
Platinum Level (unlimited)	\$2,050	X	Choice (after 1st choice placements)	X		X	X	X	2	Max 150 rotating ads		
Gold Level (15) SOLD	\$1,500	X	Assigned	X		X	As space allows	X	2	Max 100 rotating ads		
Bronze Level (10) SOLD	\$800	X	Assigned	X		X	As space allows	X	2			
1st Time Sponsor (unlimited)	\$650	X	Assigned	X		X	Recognition as 1st time sponsor	X	2			