

**2021 DMA Conference
Exhibitor Level Benefits**

| Sponsorship Level (# available) | Fee | 6' skirted exhibit table top, 2 chairs | Exhibit table location (based on registration date) | Breakfast, lunch, snacks & beverage breaks with attendees | Dinner with attendees | Exhibitor reception with attendees | Billing on signage and printed materials (when rec'd prior to printing deadline) | Registration & Attendee Lists | # Conference Badges | Website ads (with tracked clicks to your site) | 5 minute remarks at sponsored function or during exhibitor reception | Additional benefits |
|---|-----------------|--|--|---|-----------------------|------------------------------------|---|-------------------------------|---------------------|--|--|--|
| Premier Conference Educational Sponsorship (Deadline 12/1/20) | \$10,000 | X | 1st Choice | X | X | X | Premier | X | 6 | Page Ad | X | Sponsorship recognition on all DMA correspondence for 12 mos, name on lanyards, slide show ad at mtg |
| Conference Educational Sponsorship (Deadline 12/1/20) | \$7,000 | X | 2nd Choice | X | X | X | Prominent | X | 5 | Banner Ad | X | Slide show ad at mtg |
| Dinner (1) | \$6,000 | X | 3rd Choice | X | X | X | Prominent | X | 4 | Banner Ad | X | |
| Lunch (1) | \$4,000 | X | Choice | X | X | X | Prominent | X | 4 | Unlimited rotating ads | X | |
| Exhibitor Reception (1) | \$4,000 | X | Choice | X | X | X | Prominent | X | 4 | Unlimited rotating ads | X | |
| Education Speaker (unlimited) | \$4,000 | X | Choice | X | X | X | Prominent | X | 4 | Unlimited rotating ads | Introduce speaker | |
| Reg Welcome Bag (1) (Deadline 12/1/20) | \$3,000 | X | Choice | X | X | X | Prominent | X | 4 | Unlimited rotating ads | | Name & logo on bags |
| Brochure (1) | \$3,000 | X | Choice | X | X | X | Prominent | X | 4 | Max 600 rotating ads | | Name recognition on brochures |

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| Managers Break Package (1) | \$3,000 | X | Choice | X | X | X | Prominent | X | 4 | Max 600 rotating ads | | |
| Diamond Level (unlimited) | \$2,500 | X | Choice (after 1st choice placements) | X | X | X | X | X | 3 | Max 450 rotating ads | | |
| Aesthetic Break Package (1) | \$2,500 | X | Choice (after 1st choice placements) | X | X | X | X | X | 3 | Max 450 rotating ads | | |
| Office Staff Break Package (1) | \$2,500 | X | Choice (after 1st choice placements) | X | X | X | X | X | 3 | Max 450 rotating ads | | |
| Platinum Level (unlimited) | \$2,050 | X | Choice (after 1st choice placements) | X | | X | X | X | 2 | Max 300 rotating ads | | |
| Gold Level (15) | \$1,500 | X | Assigned | X | | X | As space allows | X | 2 | Max 250 rotating ads | | |
| Bronze Level (15) | \$800 | X | Assigned | X | | X | As space allows | X | 2 | Max 100 rotating ads | | |
| 1st Time Sponsor (unlimited) | \$650 | X | Assigned | X | | X | Recognition as 1st time sponsor | X | 2 | Max 100 rotating ads | | |