

2023 DMA Conference
EXHIBITING PROMO PACKAGES

| Sponsorship Level (# available) | Fee | 6' skirted exhibit table, 2 chairs | Exhibit table location (based on registration date) | Breakfast, lunch, snacks & beverage breaks with attendees | Dinner with attendees | Exhibitor reception with attendees | Billing on signage and printed materials (when rec'd prior to printing deadline) | Registration & Attendee Lists | # Conference Badges | Website ads (with tracked clicks to your site) | 5 minute remarks at sponsored function or during exhibitor reception | Additional benefits |
|---|--------------------|------------------------------------|---|---|-----------------------|------------------------------------|--|-------------------------------|---------------------|--|--|--|
| Premier Conference Sponsorship (Deadline 1/31/23) | \$10,000 | X | 1st Opportunity to Choose | X | X | X | Premier | X | 6 | Page Ad & unlimited rotating ads | X | Slide show ad at mtg |
| Conference Educational Sponsorship (Deadline 1/31/23) | \$7,000 | X | 2nd Opportunity to Choose | X | X | X | Prominent | X | 5 | Page Ad & unlimited rotating ads | X | Slide show ad at mtg |
| Dinner (1) | \$6,500 | X | 3rd to Choose | X | X | X | Prominent | X | 4 | Page Ad & unlimited rotating ads | X | Signage at function |
| Keynote Speaker (1) | SOLD \$6000 | X (add'l table for book signing) | Front of Exhibit Hall | X | X | X | Prominent | X | 4 | Page Ad & unlimited rotating ads | X | Introduce speaker w/brief remarks plus other speaker sponsored benefits. See Prospectus. |
| Lunch (1) | \$5,000 | X | Elite Choice | X | X | X | Prominent | X | 4 | Unlimited rotating ads | X | Signage at function |
| Exhibitor Reception (1) | SOLD \$4500 | X | Elite Choice | X | X | X | Prominent | X | 4 | Unlimited rotating ads | X | Signage at function |
| Speaker | \$4,000 | X | Elite Choice | X | X | X | Prominent | X | 4 | Unlimited rotating ads | X | Introduce speaker with brief remarks |
| Welcome Bags (1) (Deadline 1/31/23) | \$3,500 | X | Elite Choice | X | X | X | Prominent | X | 4 | Max 3500 rotating ads | | Name & logo on bags |

2023 DMA Conference
EXHIBITING PROMO PACKAGES

| Sponsorship Level (# available) | Fee | 6' skirted exhibit table, 2 chairs | Exhibit table location (based on registration date) | Breakfast, lunch, snacks & beverage breaks with attendees | Dinner with attendees | Exhibitor reception with attendees | Billing on signage and printed materials (when rec'd prior to printing deadline) | Registration & Attendee Lists | # Conference Badges | Website ads (with tracked clicks to your site) | 5 minute remarks at sponsored function or during exhibitor reception | Additional benefits |
|---------------------------------|-----------------------|------------------------------------|---|---|-----------------------|------------------------------------|--|-------------------------------|---------------------|--|--|-------------------------------|
| Brochure (1) | SOLD \$3500 | X | Elite Choice | X | X | X | Prominent | X | 4 | Max 3500 rotating ads | | Name recognition on brochures |
| Managers Break Package (1) | \$3,500 | X | Elite Choice | X | X | X | Prominent | X | 4 | Max 3500 rotating ads | | Signage at function |
| Diamond Level | \$2,700 | X | Diamond Choice | X | X | X | X | X | 3 | Max 2700 rotating ads | | |
| Aesthetic Break Package (1) | \$3,000 | X | Diamond Choice | X | X | X | X | X | 3 | Max 3000 rotating ads | | Signage at function |
| Office Staff Break Package (1) | \$2,500 | X | Diamond Choice | X | X | X | X | X | 3 | Max 2500 rotating ads | | Signage at function |
| Silver Level | \$2,200 | X | Silver Choice | X | | X | X | X | 2 | Max 2200 rotating ads | | |
| Gold Level (limit 15) | \$1,600 | X | Assigned | X | | X | As space allows | X | 2 | Max 1600 rotating ads | | |
| Bronze Level (limit 15) | \$950 | X | Assigned | X | | X | As space allows | X | 2 | Max 950 rotating ads | | |
| New Exhibitor | \$800 | X | Assigned | X | | X | Recognition as New Exhibitor | X | 2 | Max 800 rotating ads | | |