



Managers Track ↘ Friday, April 26, 2024

Teasley 4,5,6

- 7:30 Registration & Hot Buffet Breakfast
- 8:20 Welcome & Announcements
- 8:30 Keynote Speaker - The 10¢ Decision: How Small Change Pays off Big - *Laurie Guest*
- 9:30 Healthy Practice Financial Benchmarking - *Elizabeth Beck*
- 10:30 Break w/Exhibitors
- 11:00 Have You Checked Your Cyber Pulse? - *Donna Grindle*
- 12:00 Lunch
- 1:00 State of the Industry: 2024 Reimbursement Landscape - *Elizabeth Woodcock*
- 2:00 Break w/Exhibitors
- 2:30 Customized On-boarding & Orientation - *Michael Finch*
- 3:30 Break w/Exhibitors
- 4:00 How to Leverage ECommerce for More Than Just Product Sales - *Jay Oyakawa*
- 5:05 Exhibitor Reception & Prize Drawings (5:05-6:30)



Aesthetic Track ↘ Friday, April 26, 2024

Trammel Devore

- 11:00 Registration & Visit w/Exhibitors
- 11:55 Welcome & Announcements
- 12:00 Patient Reward Programs - *GAIN*
- 12:45 Devices 101 (Laser Safety) - *Patrick Clark PhD*
- 1:30 Break w/Exhibitors
- 2:00 Devices 101 (Laser Safety) - *Patrick Clark PhD*
- 2:55 Break w/Exhibitors
- 3:20 Devices 101 (Laser Safety) - *Patrick Clark PhD*
- 4:00 Physician Panel: Skincare for Now & the Future - *Anna Paré MD, Marguerite Germain MD, Chynna Steele Johnson MD, Michelle Juneau MD*
- 5:05 Exhibitor Reception & Prize Drawings (5:05-6:30)



Managers & Office Staff Track ↘ Saturday, April 27, 2024

Teasley 4,5,6

- 7:30 Registration & Hot Breakfast Buffet
- 8:25 Announcements
- 8:30 Smooth Operators: Fine-Tuning Personal & Team Performance - *Dr. Rodney Agan*
- 9:25 2024 Dermatology Coding Updates - *Faith McNicholas, AAD*
- 10:25 Break
- 10:40 The AI Revolution in Healthcare - *Sunita Arora & James Forsythe*
- 11:35 PDT in the Physician's Office - *Kim Gooden*
- 12:00 Door Prizes & Adjourn



Round Table Discussions ↘ Saturday, April 27, 20

Trammel Devore

- 9:25 Topic #1: New Technologies
- 10:25 Break
- 10:40 Topic #2: Revenue Cycle Pitfalls

Programs, times, and speakers are subject to change. Any modifications will be announced at the start of the conference.

April 26-27, 2024

The Hotel at Avalon, Alpharetta GA

