

THRIVE 2025



2025 DMA

Exhibitor

Prospectus

April 25-26, 2025

The Hotel at Avalon, Alpharetta GA

Enhancing market relationships with established and new clients in dermatology & aesthetic practices.



Visit Our Website

[DermatologyManagersAssociation.org](https://www.DermatologyManagersAssociation.org)

Experience DMA

Promote your company to increase brand recognition. Engage specifically with Dermatology and Aesthetic Practices to pinpoint potential clients, create leads, establish new connections, and rekindle relationships with current customers.

The 22nd Annual DMA Conference will provide an engaging exchange with over 200 attendees from dermatology and aesthetic practices.

- Meet Potential Clients
- Cultivate Customer Relationships
- Hands-on Demonstrations to Attendees
- Build Brand Awareness
- Launch New Products & Services
- Stand Out Among Your Competition
- Network with Colleagues
- Collect High-Quality Sales Leads

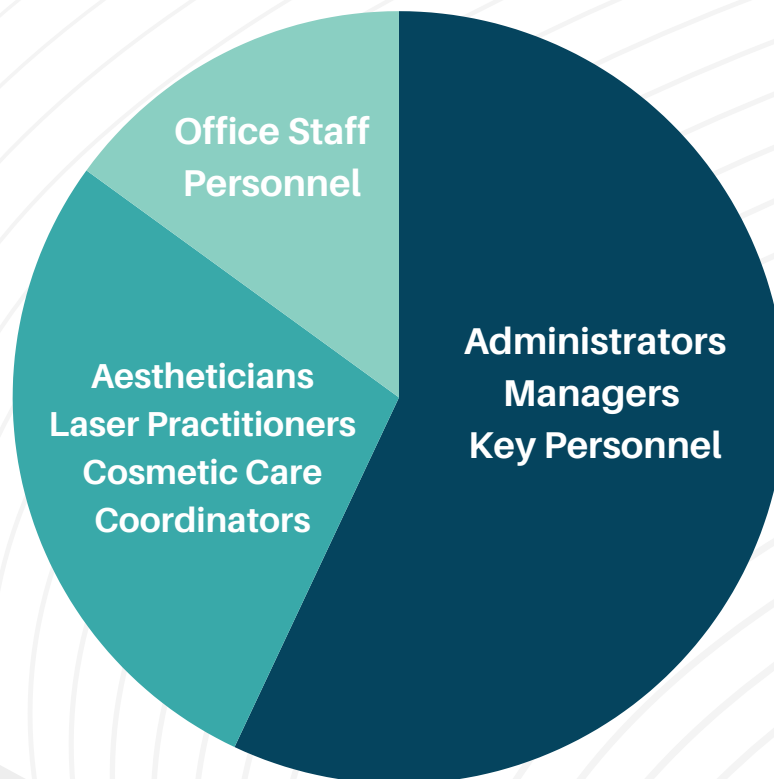


Meet Your Audience

DMA provides three educational tracks catering to all staff members in Dermatology and Aesthetics. The Exhibit Hall is only open on Friday when practice administrators, managers, key personnel and aesthetic staff are in sessions. Saturday mornings are reserved for practice discussion groups and office staff sessions.

Enjoy opportunities to meet with attendees on Friday during breakfast, lunch, refreshment breaks and during the Exhibitor Reception.

- Practice Administrators
- Office Managers
- Clinical Office Staff
- Insurance & Billing Staff
- Front Office Staff
- Aestheticians
- Laser Practitioners
- Cosmetic Care Coordinators
- Marketing Specialists
- Mid-level Providers & Physicians



Registration Profile

Quick Glance Info

- 1 Location:** The Hotel at Avalon
9000 Avalon Blvd, Alpharetta, GA 30009
678-722-3600
- 2 Date:** Friday, April 25, 2025
- 3 Breakfast:** 7:30 am - 8:20 am
- 4 Exhibit Set-up:** 7:30 am-10:00 am Friday
- 5 Exhibitor Breakdown:** 6:30 pm Friday (No exhibits should be dismantled before 6:00 pm.)
- 6 Exhibitor Networking Reception:** 5:00 pm - 6:30 pm
- 7 Door Prize Drawings:** 5:15 pm
- 8 Registration Deadline:** April 10, 2025 or until capacity reached
- 9 Cancellation Deadline with refund:** April 1, 2025
- 10 Exhibitor Application online at [DermatologyManagersAssociation.org](https://www.dermatologymanagers.org).**



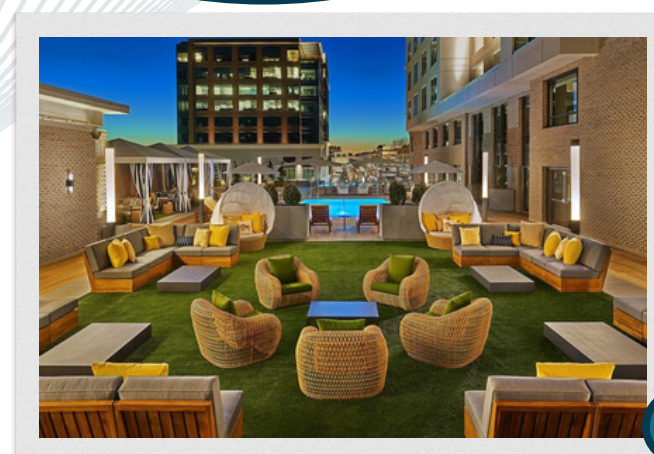
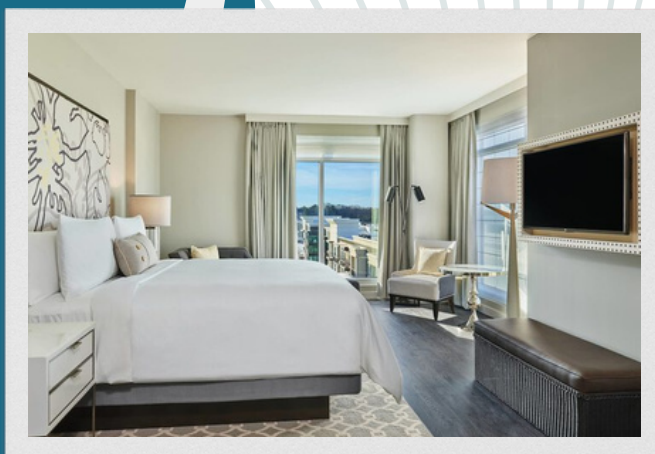
Meeting Venue

The Hotel at Avalon
9000 Avalon Blvd
Alpharetta, GA 30009
678.722.3600

50% off self-parking rate with DMA
coupon

Room rate \$239+ taxes/fees

Visit TheHotelatAvalon.com.
GuestReservations.com for room
reservations or call 678.722.3600.
(Ask for the Dermatology Managers
Association group rate). More hotel
information and directions at
TheHotelatAvalon.com.



About the Meeting

DMA is supported by our many generous exhibitors and sponsors allowing reasonable registration fees for attendees. DMA promotes their annual conference offering professional development opportunities for all staff members of Dermatology and Aesthetic practices with attendees from many states. Continuing educational units are available for most programs through AAPC. CEUs and certificates for laser practitioners are also offered. DMA is a non-profit 501(c)(3) association.

Table Assignments: Some sponsorships are exclusive and awarded on a first-come, first-served basis. Exhibit table placement is assigned by the greatest sponsorship level and earliest date of registration.

Door Prizes: Attendees enjoy the door prize drawings during the Exhibitor Reception. They are eligible to have their name drawn by asking each exhibitor to initial their company logo on a card. Exhibitors are encouraged to have door prizes available, but it is not mandatory. Prizes are displayed at the exhibit table until time for the drawings at 5:15 pm on Friday.

Additional Opportunities: Every attendee will receive a Welcome Bag at registration. You can include your company items such as notepads, pens, and product samples. Contact one of the organizers if you have something to include in the Welcome Bags.

Exhibiting Information

Deadline: Completed application and payment is required by April 10, 2025 or until full capacity is reached. Some sponsorships require earlier registration to be included in marketing materials as noted.

Cancellation Policy: Cancellations with refund of paid fees, less \$25 for a processing fee, accepted up until April 1, 2025.

Electrical Outlets/Additional Data Access: Electricity is the responsibility of the exhibitor. Dunlop Productions will be happy to help you with any electrical needs in the exhibit hall. Contact Scott Kelley (skelley@dunlopproductions.com).

Package Receiving: Shipments should not arrive more than 3 days prior to the event. Contact the hotel at 678-722-3600 if you need more information.

Mail exhibit materials to: Your Company Name
The Hotel at Avalon
9900 Avalon Blvd
Alpharetta, GA 30009
HOLD FOR DMA APRIL 25, 2025

Welcome Bag Inserts/Products: Contact one of the organizers if you would like to include something in the Welcome Bags. Items must be available BEFORE April 24, 2025 at 1:00 pm. If shipping items directly to the hotel (at the above address), indicate on the box ATTN: DMA Lomax or make arrangements for delivery to one of the organizers.

Exhibit Space includes:

- 6' skirted table with 2 chairs
- Logo recognition in materials and signage when received prior to announced printing deadlines
- Friday breakfast, lunch, and refreshment breaks with attendees
- Friday Exhibitor Networking Reception (food, drinks, door prizes)

Floor displays may be used behind your table but may not obstruct other exhibits. Tables are limited to one business/company only.

2025 DMA Exhibitor Sponsorship Opportunities

2025 DMA Exhibitor Sponsorship Opportunities

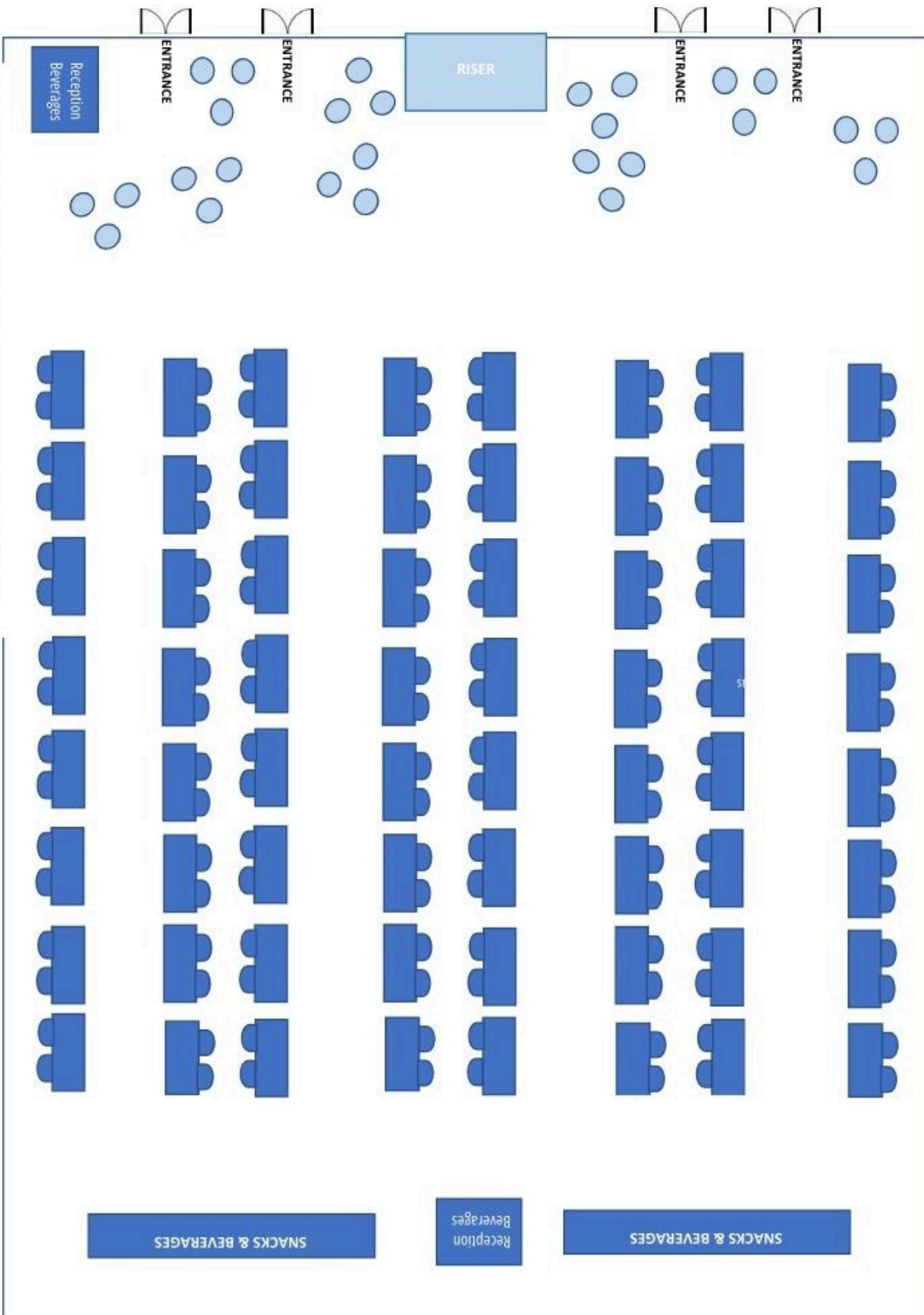
All exhibitors will have a 6' skirted table with 2 chairs, free Wi-Fi, and access to breakfast, lunch, refreshment breaks, and the reception. Registration lists will be sent prior to the event.

Sponsorship Level	Exhibit Location	Recognition in Printed Materials (rec'd by deadline)	Exhibitor Badges	Website Ads	Remarks at Sponsored Function or During Reception	Other Benefits
Premier \$15,000	Showcase Placement	Premier	6	Banner & Page ad	Speaker opportunity if secured by 11/1/24	Rotating ad presentation during meeting, additional signage
Elite \$10,000	Showcase Placement	Premier	6	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Slideshow ad during meeting
Diamond \$5,000	Priority Placement	Prominent	4	Banner Ad		
Platinum \$3,000	Priority Placement	√	3	Unlimited rotating ads		
Gold \$2,000	Assigned	√	2	Unlimited rotating ads		
Silver \$1,500 (limit 20)	Assigned	√	2	Frequently placed rotating ads		
New \$1,000	Assigned	√	2	Frequently placed rotating ads		
Keynote Speaker Sponsor \$7,000	Showcase Placement	Premier	5	Banner Ad	Introduce keynote speaker w/brief remarks	Slideshow ad during meeting (<i>call for more details</i>)
Reception Bar & Snacks \$6,000	Showcase Placement	Prominent	5	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Additional signage at meeting
Hot Breakfast \$5,000 (Fri & Sat)	Priority Placement	Prominent	4	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Additional signage at meeting
Lunch \$5,000 (Fri)	Priority Placement	Prominent	4	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Additional signage at meeting
Welcome Bags \$4,000	Priority Placement	Prominent	3	Banner Ad		Name & logo on bags
Brochure Design & Printing \$4,000	Priority Placement	Prominent	3	Banner Ad		Name recognition on brochures
Break Package \$4,000 (Fri)	Priority Placement	√	3	Unlimited rotating ads		
Sat Break Pkg \$3,000	Priority Placement	√	3	Unlimited rotating ads		
Lanyards \$2,000	Assigned	√	2	Unlimited rotating ads		Company logo on lanyards

2025 Proposed Exhibit Hall Layout

The Hotel at Avalon
Conference Center
SKELTON EXHIBIT HALL

RESTROOMS



2025 DMA Conference Proposed Exhibit Hall Layout - Not To Scale

Conference Terms

DMA is organizing this Conference and plans to allocate space to exhibitors in an exhibit hall at the conference venue. The Exhibitor expresses interest in showcasing at the conference and accepts the following terms:

Payment Policy: Confirmation will be provided only after receipt of payment. Exhibit space is assigned based on sponsorship level; therefore, exhibit space will not be held open without payment in full. Payment by charge card is accepted at time of registration. Check payment can be made to DMA and mailed to DMA/GA, 3530 Gleneagles Ct, Snellville, GA 30039.

Exhibit Space: The space provided is for a 6' skirted, tabletop display. Exhibitor shall arrange their exhibit and display so that they do not obstruct other exhibitors.

Set-up and Breakdown: Exhibit set-up is between 7:30 am and 10:00 am Friday morning, April 25, 2025. Exhibitors may join attendees for breakfast at 7:30 am. No exhibits may be dismantled before 6:00 pm that day.

Exhibit Assignment: DMA reserves the right to determine eligibility of any company or product for inclusion as an exhibitor and to assign or relocate exhibits as it deems necessary. DMA will make reasonable efforts to separate exhibitors of like products/services, but no assurance can be given to such separation. Every effort will be made to accommodate exhibitor's preferences. You will receive notification of table assignment after the registration deadline, April 10, 2025.

Sponsorship Level: Some sponsorships are exclusive to one business or have limited availability for that Sponsorship Level. Sold-out maximum levels will be determined by the earliest registration dates.

Prizes: Exhibitors may elect to have prizes available for door prize drawings at the Exhibitor Reception, 5:00 pm - 6:30 pm on Friday, April 25, 2025. Please be available to present your door prize and have your company's sponsorship recognized. Door prizes are not required.

Cancellation Policy: Cancellations made in writing by April 1, 2025 will receive a full refund minus \$25 for administration costs. No refunds are allowed for cancellations after April 1st; however, any amount paid can be applied toward Exhibitor fees at the next Annual Conference. If for any reason the 2025 Conference has to be cancelled by DMA, all registration fees will be refunded via received payment method or you can elect to have it credited to your account for the next DMA event.

Join DMA at the 22nd Annual Conference

Empowering the future of dermatology and aesthetic practices on the road to success.

Click **HERE** to Register and Pay Online

or mail APPLICATION and check to

DMA/GA

3530 Gleneagles Ct

Snellville, GA 30039

For additional information contact one of the organizers:

Kim Gooden
Director,/President
khgooden@gmail.com
770.480.8613

Melinda Lomax
Director/Secretary-Treasurer
mllomax@bellsouth.net
678.641.6156

● Hotel Conference Services Manager
Christy O'Connell
christy.oconnell@hotelatavalon.com
678.722.3639

● Dunlop Productions (for electrical outlets)
Scott Kelley
skelley@dunlopproductions.com

Follow DMA on line at
DermatologyManagersAssociation.org
to see current information and updates.

Thank You to Past Sponsors & Exhibitors

Abyde	Dermatology Solutions Group*	NextPatient*
Aclaris Therapeutics	Dermatopathology Partners*	Nextech*
ADP*	DermPro*	New Medical Technology*
Advance Care Consulting	DermTech*	Northside Hospital Melanoma
Aerolase	Digital Agent	Nutrafol*
Aesthetic Injector Academy*	Digital Media Nation/Reputation Sensei*	Patient Point
Aesthetic Management Partners*	D-PATH/PathAI Diagnostics*	Payground
Aesthetic Solutions Inc*	E3 Healthcare Consulting*	Payment Pros
Affinity Bank*	Edge Business Systems	PDQ Services
Aflac*	Ellacor*	Pierre Fabre
AIM Med Spa Suites	Evolus	Promptly Patient Experience Suite
Allergan*	Galderma*	Radius Global Solutions
AlumierMD	Geneo United*	Ra Medical Systems
American Reprographics	Greer Medical Group*	Randstad USA
Apollo Med Innovations	GSG Compliance	Refine USA*
Aqua Dermatology*	The HydraFacial Company	Revance
Atlanta Best Media	Inform Diagnostics	Revelle*
Atlanta Dermatopathology	InMode*	Revision Skincare*
Atlanta Office Technologies	Ipsium Diagnostics*	RVL Pharmaceuticals*
Avery Partners*	ISDIN*	RxVantage
BC Educators*	Jackson Physician Search*	Sciton*
Benev Sciences*	Kardon*	Sensus Healthcare
Barta Media Group	Key Practice Solutions	Shandy Creative Solutions*
Bellus Medical	Klara	SkinBetter Science
Biofrontera Inc*	KMN CPA LLC*	SkinCure Oncology*
Brevium*	Kudzu Medical Group	SkinPath Solutions*
Candela*	LeVino Jones Medical Interiors	Skin Type Solutions
Capital One Spark Business Card	LocumTenens.com	SKNV*
CareCredit*	Lumenis*	Societe Clinical Skincare*
CareStream America*	Lutronic	Southern Vitality Medical/Pro-Nox*
Carraway & Co	MagMutual Insurance*	Specialty Consulting Services
Carter-Young Inc*	Marietta Wealth Management*	Stallings Financial Group
Cash Flow Systems	McMillian & Associates*	Strata Skin Sciences
Clearwave*	Medco Data*	Stratpharma Inc
CloudTalk Interactive*	Med-Hire	Sun Pharma*
Connected 2 Consulting	Medical Management Association	Synovus
Connexus Group*	Medicus IT*	The Miller Group America
Corza Medical/Surgical Spec	MedMal Direct Insurance*	Titan Aesthetic Recruiting
Cosmed Dermaceuticals	Medsender*	Topix Pharmaceuticals*
CPN Biosciences	Merz Aesthetics*	Vector Medical Group
Crown Aesthetics*	Meta Med Marketing	Vital Interaction
Crown Tenant Advisors*	Midmark Corp	Weave
Cynosure	ModMed	UVBio Tek/MedTek LED
	myDermRecruiter	Volunteer Benefits at Work
	Network 1 Consulting*	Warren Averett*

*Denotes 2024 Exhibitor