#### **DMA 2025 CONFERENCE**

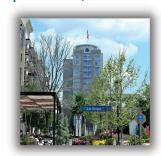
Late registration fees apply April 1, 2025

MANAGERS TRACK (11/2 days)  DMA Member  Non-Member  Each Additional Staff Member (	April 25-26 (same office)	\$300 \$375 \$250
AESTHETIC TRACK (1 day)	April 25	\$250
OFFICE STAFF TRACK (1/2 day)	April 26	\$125
CEUs/Laser Certificate		\$35

Cancellation Policy: Registration fees will be refunded for cancellations received in writing by April 1st, less a \$20 processing fee. If for any reason DMA has to cancel this event, registration fees will be refunded in full.

#### The Hotel at Avalon

9900 Avalon Boulevard Alpharetta, GA 30009



#### \$239 Room rate expires April 3, 2025

Reservation link online at DermatologyManagersAssociation.org or call 678.722.3600 (ask for DMA group rate).

**SEE EVENT INFORMATION & REGISTER ONLINE AT** DermatologyManagersAssociation.org

Visit DMA website!



Learning Opportunities for dermatology & aesthethic staff members!

3530 Snellville, GA 30039 Gleneagles

**Dermatology Managers** Association



**DMA Annual Conference & DermAesthetic Summit** 

**April 25-26, 2025** 

The Hotel at Avalon, Alpharetta GA

**Education & Networking for Staff Members of Dermatology & Aesthethic Practices** 

CEUs & Laser Certificate Available

### Friday, April 25

### **Managers Track**

See details on website: DermatologyManagersAssociation.org

- 7:30 Registration & Hot Breakfast Buffet
- Welcome & Announcements
- Keynote: Authenticity in Leadership 8:30 Betsv Wernli, MD
- 9:30 Growing Pains in Your Practice? Organizational Development Steve Ieraci, Consultant
- 10:30 Break in Exhibit Hall
- 11:00 HHS-OIG Voluntary Compliance Including Refunds & Incident-to Rules Jennie Hitchcock, CMPA, CCS-P
- 12:00 Networking Lunch
- 1:00 Aesthetic Compliance in Dermatology Kevin Little, Attorney
- 1:45 Break in Exhibit Hall
- 2:15 The Future of AI in Dermatology Paul Wolfe, Account Executive
- 2:45 Navigating Tax Credits David McMillan, President
- 3:30 Break in Exhibit Hall
- 4:00 A Legal Update Stuart Oberman, Attorney

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- 5:00 Wrap-up & Adjourn to Reception
- 5:05 to 6:30 Exhibitor Reception. Drinks, Snacks & Door Prizes

### **Aesthetic Track**

**Exciting Update! The Aesthetic Track has been** extended to a full day, providing you with enhanced educational opportunities!

- 7:45 Registration & Hot Breakfast Buffet
- Welcome & Announcements
- 8:45 Keynote: "Asthethic Avengers" Dr. Rodney Agan
- 9:30 Look & Listen Perfect the Consultation Erin Blackwell, LE, CLT
- 10:15 Break in Exhibit Hall
- 10:45 An Insider's Guide to Aesthetic **Energy-based Devices** Patrick Clark, PhD
- 12:15 Networking Lunch
- 1:15 Laser Safety (cont'd) Laser Certificate Program
- 2:15 Break in Exhibit Hall
- 2:45 Building Bridges to the Next Level Marguerite Germain, MD
- 3:45 Break in Exhibit Hall
- New Challenges & Therapies in Aesthetic Dermatology Michelle Juneau, MD & Anna Paré, MD
- 5:00 Wrap-up & Adjourn to Reception
- 5:05 to 6:30 Exhibitor Reception, Drinks, Snacks & Door Prizes

# Saturday, April 26

Registration & Hot Breakfast Buffet



**Maximizing Patient Collections** "Mr. Cash Flow" David Wiener, CEO

- 9:30 Break
- 9:45 The Patient Experience
- PDT in the Physician Office Kim Gooden, CMOM, CPCD
- 11:00 2025 Dermatology Coding Unveiled Faith McNicholas, AAD
- 12:00 Adjourn



## \* Managers Only \*

- 7:30 Registration & Hot Breakfast Buffet
- Welcome & Announcements
- **Taking Your Business to the Next Level** Expert panel discussion on how to advance your practice Jonathan Banta, Joe Atzenback, Noah England







Staffing Issues & Strategies Recruit and maintain the best talent Lawrence Kraska, CEO



12:00 Adjourn

9:45 Break



## **Exhibitors**







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