



2026 DMA Annual Conference
& DermAesthetic Summit

April 17-18, 2026

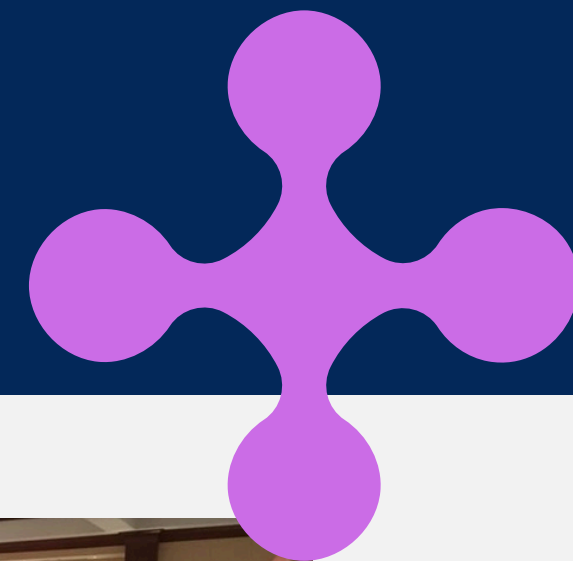
The Hotel at Avalon, Alpharetta, GA

Exhibitor Prospectus

Enhancing market relationships with established and new
clients in dermatology & aesthetic practices.



Quick Glance Info



✕ **Location:** The Hotel at Avalon
9000 Avalon Blvd, Alpharetta, GA 30009
678-722-3600

✕ **Date:** Friday, April 17, 2026 (Exhibits open on Friday only)

✕ **Breakfast:** 7:30 am - 8:20 am

✕ **Exhibit Set-up:** 7:30 am-10:00 am Friday

✕ **Exhibitor Breakdown:** 6:30 pm Friday (No exhibits should be dismantled before 6:00 pm.)

✕ **Exhibitor Networking Reception:** 5:00 pm - 6:30 pm

✕ **Door Prize Drawings:** 5:15 pm

✕ **Registration Deadline:** April 1, 2026 or until capacity reached

✕ **Cancellation Deadline with refund:** April 1, 2026

✕ **Exhibitor Application** online at
DermatologyManagersAssociation.org.



Experience DMA



Promote your company to increase brand recognition. Engage specifically with Dermatology and Aesthetic Practices to pinpoint potential clients, create leads, establish new connections, and rekindle relationships with current customers.

The 22nd Annual DMA Conference will provide an engaging exchange with over 200 attendees from dermatology and aesthetic practices.

- Meet Potential Clients
- Cultivate Customer Relationships
- Hands-on Demonstrations to Attendees
- Launch New Products & Services
- Stand Out Among Your Competition
- Build Brand Awareness
- Network with Colleagues
- Collect High-Quality Sales Leads

About the Meeting



DMA is supported by our many generous exhibitors and sponsors allowing reasonable registration fees for attendees. DMA promotes their annual conference offering professional development opportunities for all staff members of Dermatology and Aesthetic practices with attendees from many states. Continuing educational units are available for most programs through AAPC. CEUs and certificates for laser practitioners are also offered. DMA is a non-profit 501(c)(3) association.

Table Assignments: Some sponsorships are exclusive and awarded on a first-come, first-served basis. Exhibit table placement is assigned by the greatest sponsorship level and earliest date of registration.

Door Prizes: Attendees enjoy the door prize drawings during the Exhibitor Reception. They are eligible to have their name drawn by asking each exhibitor to initial their company logo on a “passport” card given to attendees at registration. Exhibitors are encouraged to have door prizes available, but it is not mandatory. Prizes are displayed at the exhibit table until time for the drawings at 5:15 pm on Friday.

Additional Opportunities: Every participant will receive a Welcome Bag upon registration. You are welcome to include your company’s items, such as notepads, pens, and product samples. (Please save informational handouts for your exhibit table.) If you have something you'd like to add to the Welcome Bags, please reach out to one of the organizers.

Meet Your Audience

DMA provides three educational tracks catering to all staff members in Dermatology and Aesthetics. The Exhibit Hall is only open on Friday when practice administrators, managers, key personnel and aesthetic staff are in sessions. Saturday mornings are reserved for practice discussion groups and office staff sessions.

Enjoy opportunities to meet with attendees on Friday during breakfast, lunch, refreshment breaks and during the Exhibitor Reception.

- Practice Administrators
- Office Managers
- Clinical Office Staff
- Insurance & Billing Staff
- Front Office Staff
- Aestheticians
- Laser Practitioners
- Cosmetic Care Coordinators
- Marketing Specialists
- Mid-level Providers & Physicians

32.3%

**Aestheticians
Laser Practitioners
Cosmetic Care
Coordinators**

8.1%

**Office Staff
Personnel**

**Administrators
Managers
Key Personnel**

59.6%

Registration Profile

Meeting Venue

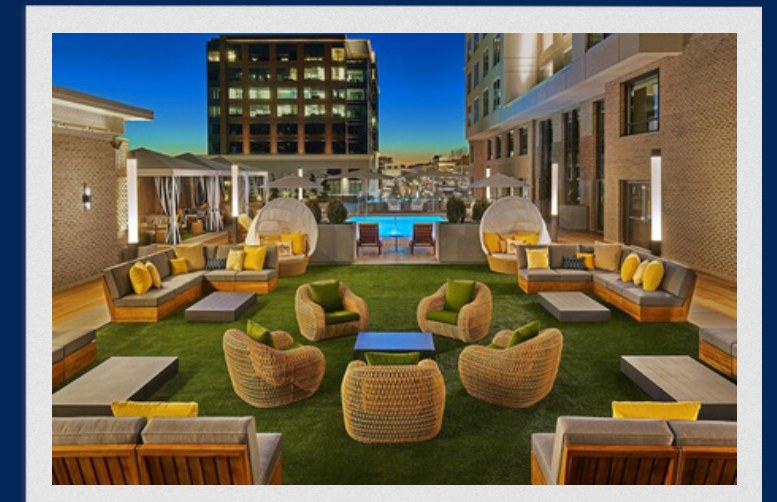
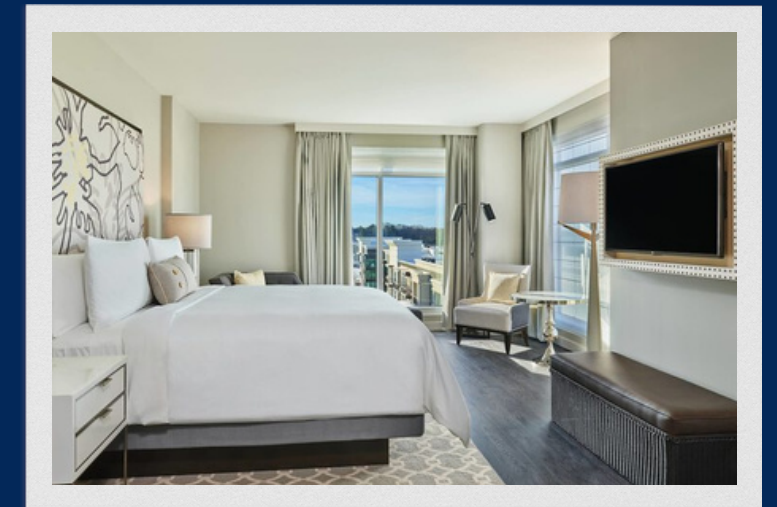
The Hotel at Avalon
9000 Avalon Blvd
Alpharetta, GA 30009
678.722.3600

50% off self-parking rate with
DMA coupon

Room rate \$239+ taxes/fees

Visit TheHotelatAvalon.com
GuestReservations.com for
room reservations or call
678.722.3600.
(Ask for the Dermatology
Managers
Association group rate.)

More hotel information and
directions at
TheHotelatAvalon.com.



Exhibiting Information



Deadline: Completed application and payment is required by April 1, 2026 or until full capacity is reached. Some sponsorships require earlier registration to be included in marketing materials as noted.

Cancellation Policy: Cancellations with refund of paid fees, less \$25 for a processing fee, accepted up until April 1, 2026.

Electrical Outlets/Additional Data Access: Electricity is the responsibility of the exhibitor. Dunlop Productions will be happy to help you with any electrical needs in the exhibit hall. Contact Scott Kelley (skelley@dunlopproductions.com).

Package Receiving: Shipments should not arrive more than 3 days prior to the event. Contact the hotel at 678-722-3600 if you need more information.

Mail exhibit materials to: Your Company Name
The Hotel at Avalon
9000 Avalon Blvd
Alpharetta, GA 30009
HOLD FOR DMA APRIL 17, 2026

Welcome Bag Inserts/Products: Contact one of the organizers if you would like to include something in the Welcome Bags. (Please save informational handouts for your exhibit table.) Items must be available BEFORE April 16, 2026 at 1:00 pm. If shipping items directly to the hotel (at the above address), indicate on the box ATTN: DMA Lomax or make arrangements for delivery to one of the organizers.

Exhibit Space includes:

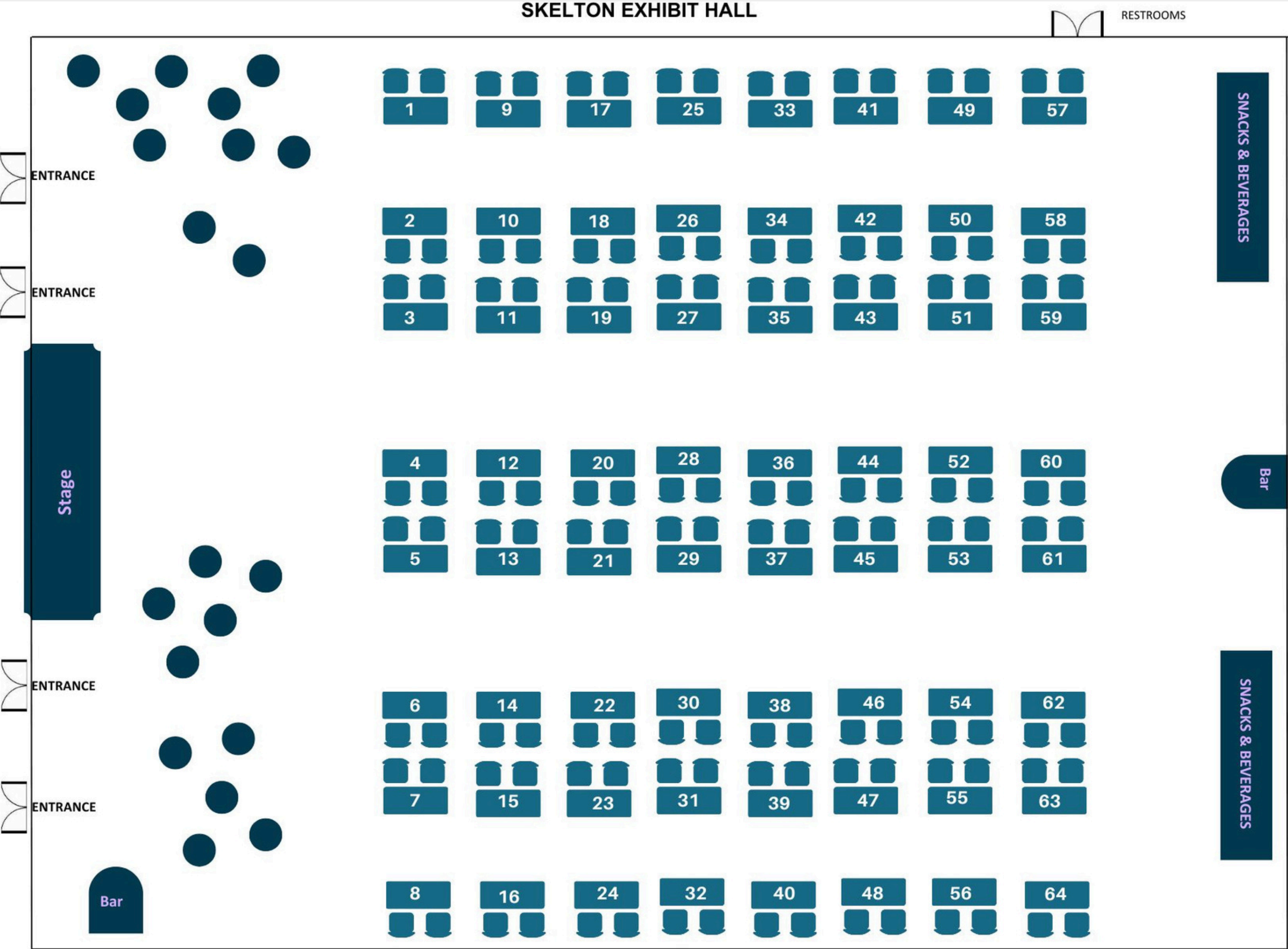
- 6' skirted table with 2 chairs
- Logo recognition in materials and signage when received prior to announced printing deadlines
- Friday breakfast, lunch, and refreshment breaks with attendees
- Friday Exhibitor Networking Reception (food, drinks, door prizes)
- Attendee registration list

Floor displays may be used behind your table but may not obstruct other exhibits. Tables are limited to one business/company only.

2026 DMA Exhibitor Sponsorship Opportunities: All exhibitors will have a 6’ skirted table with 2 chairs, free Wi-Fi, and access to breakfast, lunch, refreshment breaks, and the reception. Registration lists will be sent prior to the event.

Sponsorship Level	Exhibit Table Location	Recognition in printed Materials (rec’d by deadline)	# Exhibitor Badges	Website Ads	Remarks at Sponsored Function or During Reception	Other Benefits
Premier \$15,000	Showcase Placement	Premier	6	Banner & Page Ad	Speaker opportunity if secured by 11/1/25	Rotating ad presentation during meeting, additional signage
Elite \$10,000	Showcase Placement	Premier	6	Banner Ad	Opportunity to intorduce a speaker w/brief remarks	Slideshow ad during meeting
Diamond \$5,000	Priority Placement	Prominent	4	Banner Ad		
Platinum \$3,000	Priority Placement	✓	3	Unlimited Rotating Ads		
Gold \$2,000	Assigned	✓	2	Unlimited Rotating Ads	Table assignment closer to front than Silver and New Levels	
Silver \$1,500 (limit 20)	Assigned	✓	2	Frequently Placed Rotating Ads		
New \$1,000 (1sttimeexhibitor)	Assigned	✓	2	Frequently Placed Rotating Ads		
Keynote Speaker Sponsor \$7,000 (request details)	Showcase Placement	Premier	5	Banner Ad	Introduce keynote speaker w/brief remarks	Slideshow ad during meeting
Exhibitor Reception (Bar & Snacks) \$6,000	Showcase Placement	Prominent	5	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Additional signage in exhibit hall
Hot Breakfast (Fri & Sat) \$5,000	Priority Placement	Prominent	4	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Additional signage at meeting
Lunch (Fri) \$5,000	Priority Placement	Prominent	4	Banner Ad	Opportunity to introduce a speaker w/brief remarks	Additional signage at meeting
Welcome Bags \$4,000	Priority Placement	Prominent	3	Banner Ad		Name & logo on bags
Brochure Design & Printing \$4,000	Priority Placement	Prominent	3	Banner Ad		Name recognition on brochures
Break Package (Fri) \$4,000	Priority Placement	✓	3	Unlimited Rotating Ads		
Break Package (Sat) \$3,000	Priority Placement	✓	3	Unlimited Rotting Ads		
Lanyards \$2,000	Assigned	✓	2	Unlimited Rotating Ads		Company logo on lanyards

2026 PROPOSED EXHIBIT HALL LAYOUT



2026 DMA Conference Proposed Exhibit Hall Layout, Not To Scale

Conference Terms

DMA is organizing this Conference and plans to allocate space to exhibitors in an exhibit hall at the conference venue. The Exhibitor expresses interest in showcasing at the conference and accepts the following terms:

Payment Policy: Confirmation will be provided only after receipt of payment. Exhibit space is assigned based on sponsorship level; therefore, exhibit space will not be held open without payment in full. Payment by charge card is accepted at time of registration. Check payment can be made to DMA and mailed to DMA/GA, 3530 Gleneagles Ct, Snellville, GA 30039.

Exhibit Space: The space provided is for a 6' skirted, tabletop display. Exhibitor shall arrange their exhibit and display so that they do not obstruct other exhibitors.

Set-up and Breakdown: Exhibit set-up is between 7:30 am and 10:00 am Friday morning, April 17, 2026. Exhibitors may join attendees for breakfast at 7:30 am. No exhibits may be dismantled before 6:00 pm that day.

Exhibit Assignment: DMA reserves the right to determine eligibility of any company or product for inclusion as an exhibitor and to assign or relocate exhibits as it deems necessary. DMA will make reasonable efforts to separate exhibitors of like products/services, but no assurance can be given to such separation. Every effort will be made to accommodate exhibitor's preferences. You will receive notification of table assignment after the registration deadline, April 1, 2026.

Sponsorship Level: Some sponsorships are exclusive to one business or have limited availability for that Sponsorship Level. Sold-out maximum levels will be determined by the earliest registration dates.

Prizes: Exhibitors may elect to have prizes available for door prize drawings at the Exhibitor Reception, 5:00 pm - 6:30 pm on Friday, April 17, 2026. Please be available to present your door prize and have your company's sponsorship recognized. Door prizes are not required.

Cancellation Policy: Cancellations made in writing by April 1, 2026 will receive a full refund minus \$25 for administration costs. No refunds are allowed for cancellations after April 1st; however, any amount paid can be applied toward Exhibitor fees at the next Annual Conference. If for any reason the 2026 Conference has to be cancelled by DMA, all registration fees will be refunded via received payment method or you can elect to have it credited to your account for the next DMA event.

Important Registration Dates



January 1, 2026

Registration deadline to be included in brochure.

March 15, 2026

Registration deadline to be included in program guide.



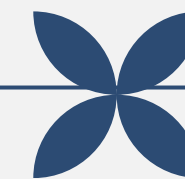
April 1, 2026

Completed application and fees paid or until full capacity is reached.



April 1, 2026

Cancellations with refund of paid fees, less \$25 for a processing fee, accepted.



April 16, 2026

Samples to be included in Welcome Bags.

Join DMA at the 22nd Annual Conference

Empowering the future of dermatology and aesthetic practices on the road to success.

Click HERE to Register and Pay Online

or mail APPLICATION and check to

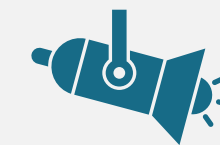
DMA/GA

3530 Gleneagles Ct
Snellville, GA 30039

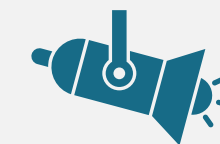
For additional information contact one of the organizers:

Kim Gooden
Director,/President
khgooden@gmail.com
770.480.8613

Melinda Lomax
Director/Sec-Treas
mllomax@bellsouth.net
678.641.6156



Hotel Conference Services Manager
Aimee Nobile
aimee.nobile@hotelatavalon.com
678.722.3636



Dunlop Productions
(for electrical outlets)
Scott Kelley
skelley@dunlopproductions.com

Follow DMA on line at
DermatologyManagersAssociation.org
to see current information and updates.

Thank You to Past Sponsors & Exhibitors

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Aerolase
Aesthetic Injector Academy*
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*Denotes 2025 Exhibitor

** Denotes Exhibitor Past 5 years

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Digital Media Nation/Reputation Sensei
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E3 Healthcare Consulting
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Ellacor
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Geneo United
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Medco Data*
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Medical Management Association
Medicus IT**
MedMal Direct Insurance
Medsender*
Merz Aesthetics**
Meta Med Marketing
Midmark Corp
ModMed*
myDermRecruiter
Network 1 Consulting*
NextPatient*
Nextech
New Medical Technology*
Northside Hospital Melanoma

Nutrafol*
Patient Point
PathGroup*
Payground
Payment Pros
PDQ Services
PennCredit*
Pierre Fabre
Plated Skin Science*
Promptly Patient Experience Suite*
Radius Global Solutions
Ra Medical Systems
Randstad USA
Refine USA**
Revance
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Rivet*
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Sensus Healthcare
Shandy Creative Solutions**
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SkinCure Oncology*
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