



2027 DMA Annual Conference & DermAesthetic Summit

April 23-24, 2027



EXHIBITOR PROSPECTUS

Enhancing market relationships with established and
new clients in dermatology & aesthetic practices.

Quick Glance Info



Location: The Hotel at Avalon
9000 Avalon Blvd, Alpharetta, GA 30009
678-722-3600

Date: Friday, April 23, 2027 (Exhibits open on Friday only)

Breakfast: 7:30 AM - 8:15 AM

Exhibit Set-up: 7:30 AM-9:15 AM Friday

Exhibitor Breakdown: 6:30 PM Friday (No exhibits should be dismantled before 6:00 PM.)

Exhibitor Networking Reception: 5:00 PM - 6:30 PM

Door Prize Drawings: 5:15 PM

Registration Deadline: April 1, 2027 or until capacity reached

Cancellation Deadline with refund: April 1, 2027

Exhibitor Application online at
DermatologyManagersAssociation.org.



About the Meeting



DMA is supported by our many generous exhibitors and sponsors allowing reasonable registration fees for attendees. DMA promotes their annual conference offering professional development opportunities for all staff members of Dermatology and Aesthetic practices with attendees from many states. Continuing Educational Units are available for most programs through AAPC. CEUs and certificates for laser practitioners are also offered. DMA is a non-profit 501(c)(3) association.

Table Assignments: Some sponsorships are exclusive and awarded on a first-come, first-served basis. Exhibit table placement is assigned by the greatest sponsorship level and earliest date of registration.

Door Prizes: Attendees enjoy the door prize drawings during the Exhibitor Reception. They are eligible to have their name drawn by asking each exhibitor to initial their company logo on a "Passport" card given to attendees at registration.

Exhibitors are encouraged to have door prizes available, but it is not mandatory. Prizes are displayed at their exhibit table until time for the drawings at 5:15 PM on Friday.

Additional Opportunities: Every participant will receive a Welcome Bag upon registration. You are welcome to include your company's items, such as notepads, pens, and product samples. (Please save informational handouts for your exhibit table.) If you have something you'd like to add to the Welcome Bags, please contact one of the organizers.

1st Time Vendor Endorsement

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Thank you for your kind message and for the opportunity to participate in the 2026 DMA Annual Conference.

As a first-time exhibitor, Danjan Medical Technologies truly appreciated the warm welcome and the chance to connect with so many dermatology leaders and practice teams. We had several productive conversations at the conference and are already in follow-up with a number of practices.

Thank you as well for sharing the registration list—it will be very helpful as we continue those conversations. We fully support DMA’s commitment to education and will continue to share those opportunities with our clients across the region.

Please extend my thanks to your entire team for organizing such a successful event. We look forward to participating again and will save the date for April 23, 2027.

Thank you again for your support and partnership.

Daniel Richards
Owner

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Promote your company to increase brand recognition. Engage specifically with Dermatology and Aesthetic Practices to pinpoint potential clients, create leads, establish new connections, and rekindle relationships with current customers.

The 24th Annual DMA Conference will provide an engaging exchange with over 200 attendees from dermatology and aesthetic practices.

- Meet Potential Clients
- Cultivate Customer Relationships
- Hands-on Demonstrations for Attendees
- Launch New Products & Services
- Stand Out Among Your Competition
- Build Brand Awareness
- Network with Colleagues
- Collect High-Quality Sales Leads

Experience DMA Champions of Excellence



Meet Your Audience

DMA provides three educational tracks catering to all staff members in Dermatology and Aesthetics. The Exhibit Hall is only open on Friday when practice administrators, managers, key personnel and aesthetic staff are in sessions. Saturday mornings are reserved for practice discussion groups and office staff sessions.

Enjoy opportunities to meet with attendees on Friday during breakfast, lunch, refreshment breaks and during the Exhibitor Reception.

- Practice Administrators
- Office Managers
- Clinical Office Staff
- Insurance & Billing Staff
- Front Office Staff
- Aestheticians
- Laser Practitioners
- Cosmetic Care Coordinators
- Marketing Specialists
- Mid-level Providers & Physicians



Attendee Profile

Meeting Venue



The Hotel at Avalon
9000 Avalon Blvd
Alpharetta, GA 30009
678.722.3600

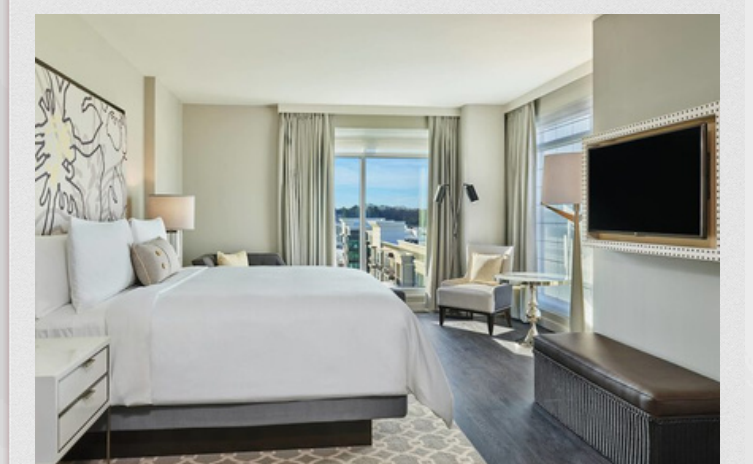
50% off self-parking rate with
DMA coupon available at DMA
registration desk.

Room rate \$239+ taxes/fees

Visit [TheHotelatAvalon.
GuestReservations.com](https://TheHotelatAvalon.GuestReservations.com) for
room reservations or call
678.722.3600.

(Ask for the Dermatology
Managers Association group
rate.)

More hotel information and
directions at
TheHotelatAvalon.com.



Exhibiting Information

Deadline: Completed application and payment is required by April 1, 2027 or until full capacity is reached. Some sponsorships require earlier registration to be included in marketing materials as noted.

Cancellation Policy: Cancellations with refund of paid fees, less \$25 for a processing fee, accepted up until April 1, 2027.

Electrical Outlets/Additional Data Access: Electricity is the responsibility of the exhibitor. Dunlop Productions will be happy to help you with any electrical needs in the exhibit hall. Contact Scott Kelley (skelley@dunlopproductions.com).

Package Receiving: Shipments should not arrive more than 3 days prior to the event. Contact the hotel at 678-722-3600 if you need more information. Mail exhibit materials to:

Your Company Name
The Hotel at Avalon
9000 Avalon Blvd
Alpharetta, GA 30009
HOLD FOR DMA APRIL 23, 2027

Welcome Bag Inserts/Products: Contact one of the organizers if you would like to include something in the Welcome Bags. (Please save informational handouts for your exhibit table.) Items must be available BEFORE April 22, 2027 at 1:00 PM. If shipping items directly to the hotel (at the above address), indicate on the box ATTN: DMA Lomax or make arrangements for delivery to one of the organizers.

Exhibit Space includes:

- 6' skirted table with 2 chairs
- Logo recognition in DMA materials and signage when received prior to announced printing deadlines
- Friday breakfast, lunch, and refreshment breaks with attendees
- Friday Exhibitor Networking Reception (food, drinks, door prizes)
- Attendee registration list

Floor displays may be used behind your table but may not obstruct other exhibits. Tables are limited to one business/company only.

Exhibitor Opportunities

2027 DMA Exhibitor Sponsorship Opportunities: All exhibitors will have a 6' skirted table with 2 chairs, free Wi-Fi, and access to breakfast, lunch, refreshment breaks, and reception. Registration lists will be sent prior to the event.

Sponsorship Level	Exhibit Table Location	Recognition in printed Materials (rec'd by deadline)	# Exhibitor Badges	Website Ads	Other Benefits
Golden Opportunity \$25,000			6		Refer to Page 11 for details
Premier \$20,000	Showcase placement at front of exhibit hall	Strategically placed acknowledgment	6	Banner & page ad, unlimited rotating logo ad	Educational presentation opportunity if secured by 11/1/26. Company slideshow acknowledgment during meeting. Opportunity to host a "Lunch Round". Page ad in Attendee Conference Guide if received by print deadline.
Elite \$15,000	Showcase placement at front of exhibit hall	Strategically placed acknowledgment	5	Banner logo recognition, unlimited rotating logo ad	Opportunity to introduce a speaker w/brief company remarks. Company slideshow acknowledgment during meeting. Opportunity to host a "Lunch Round".
Diamond \$10,000	Showcase placement at front of exhibit hall	Exhibitor acknowledgment	5	Banner logo recognition, unlimited rotating logo ad	Opportunity to introduce a speaker w/brief company remarks. Opportunity to host a "Lunch Round".
Platinum \$5,000	Priority placement	Exhibitor acknowledgment (excluding brochure)	4	Unlimited rotating logo ad	Opportunity to introduce a speaker w/brief company remarks. Opportunity to host a "Lunch Round".
Gold \$3,000	Priority placement	Exhibitor acknowledgment (excluding brochure)	3	Unlimited rotating logo ad	
Silver \$2,000	Assigned	Exhibitor acknowledgment (excluding brochure)	2	Frequently placed rotating logo ads	
New \$1,500 (1st time exhibitor)	Assigned	Exhibitor acknowledgment (excluding brochure)	2	Frequently placed rotating logo ads	
Keynote Speaker Sponsor (request pricing details)	Showcase placement at front of exhibit hall	Strategically placed acknowledgment	4	Banner logo recognition, unlimited rotating logo ad	Introduce keynote speaker w/brief company remarks.
Exhibitor Reception \$6,000	Showcase placement at front of exhibit hall	Exhibitor acknowledgment	5	Unlimited rotating logo ad	Opportunity to kick off reception w/brief company remarks. Additional signage at meeting. Opportunity to host a "Lunch Round".
Breakfast (Fri & Sat) \$5,000	Priority placement	Exhibitor acknowledgment	4	Unlimited rotating logo ad	Opportunity to introduce a speaker w/brief company remarks. Additional signage at meeting. Opportunity to host a "Lunch Round".
Friday Lunch \$5,000	Priority placement	Exhibitor acknowledgment	4	Unlimited rotating logo ad	Opportunity to introduce a speaker w/brief company remarks. Additional signage at meeting. Opportunity to host a "Lunch Round".
Welcome Bags \$4,000	Priority placement	Exhibitor acknowledgment (excluding brochure)	3	Unlimited rotating logo ad	Name & logo on bags.
Conference Printing \$4,000	Priority placement	Exhibitor acknowledgment (excluding brochure)	3	Unlimited rotating logo ad	Name recognition on brochures and/or program guides.
Friday Break Package \$4,000	Priority Placement	Exhibitor acknowledgment (excluding brochure)	3	Unlimited rotating logo ad	Additional signage at meeting.
Saturday Break Package \$2,500	Assigned	Exhibitor acknowledgment (excluding brochure)	2	Frequently placed rotating logo ads	
Lanyards \$2,000	Assigned	Exhibitor acknowledgment (excluding brochure)	2	Frequently placed rotating logo ads	Company logo on lanyards.
Full Page Ad in Conference Guide \$1,000	N/A	N/A	N/A	N/A	8.5x11 page ad in Conference Guide given to all attendees.

New This Year!

Lunch Rounds



Exclusive Opportunity for Exhibitors to Engage with Attendees!

This year, exhibitors who sponsor at a level of \$5,000 or more have the chance to host a round table of ten during lunch. This is a fantastic opportunity to discuss your products and services with interested attendees.

You will have a reserved table during the lunch break where participants can join you for an intimate conversation about your company and offerings.

Please note, this opportunity is available only to the first ten exhibitors who choose this option and who meet the \$5,000 sponsorship requirement.

SEIZE THE SPOTLIGHT IN THE EXHIBIT HALL!

Golden Opportunity for 1 Vendor

You have the opportunity to captivate your audience for 30 minutes, from 12:30 to 1:00, showcasing your products and services.

By securing a **\$25,000 Sponsorship**, you'll enjoy all the benefits of the Premiere Level sponsor, plus the exclusive chance to take the main stage for half an hour.

With this sponsorship you will have these opportunities:

- Showcase table placement at front of exhibit hall.
- Strategically placed recognition in printed materials.
- Educational speaking opportunity.
- Company slideshow acknowledgment during meeting.
- Opportunity to host a "Lunch Round".
- Banner & page ad on website with unlimited rotating logo ad.
- Full 8.5x11 back page ad in Attendee Conference Guide.
- ½ hour on main stage from 12:30-1:00, Friday.

This sponsorship must be secured by 11/1/2026 to ensure proper notice in advertising materials.

Exhibiting & Sponsorship Opportunities

Premier Level \$20,000

Become a Premier DMA Supporter. Your support plays a crucial role in facilitating high-quality educational presentations at our meetings, while also helping to maintain affordable pricing for all attendees.

Conference Exhibit Booth: One 6' exhibit table located at front of exhibit hall. Includes 6 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment prominently featured in advertising materials when registration received by printing deadline.
- Banner logo recognition displayed on DMA website including unlimited rotating logo ad.
- Company page ad on website.
- Company acknowledgment on slideshow during meeting.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30-minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.
- "Lunch Round" - host a round table of ten during lunch where you can showcase your product/service to interested participants. This opportunity is limited to the first ten exhibitors electing this option.

Speaking Opportunities: Opportunity to present an educational session when sponsorship secured by 11/1/26.

Exhibiting & Sponsorship Opportunities

Elite Level \$15,000

As an Elite sponsor, enjoy the benefits of connecting with new clients while engaging with existing ones. Recognize the vital role your sponsorship plays to the ongoing success of the DMA educational conference.

Conference Exhibit Booth: One 6' exhibit table located at front of exhibit hall. Includes 5 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment prominently featured in advertising materials when registration received by printing deadline.
- Banner logo recognition displayed on DMA website including unlimited rotating logo ad.
- Company acknowledgment on slideshow during meeting.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30-minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.
- "Lunch Round" - host a round table of ten during lunch where you can showcase your product/service to interested participants. This opportunity is limited to the first ten exhibitors electing this option.

Speaking Opportunity: Opportunity to introduce a speaker with limited company remarks.

Exhibiting & Sponsorship Opportunities

Diamond Level \$10,000

Promote your company to increase brand recognition. Engage specifically with dermatology and aesthetic practices to pinpoint potential clients, create leads, establish new connections, and rekindle relationships with current customers.

Conference Exhibit Booth: One 6' exhibit table located at front of exhibit hall. Includes 5 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment prominently featured in advertising materials when registration received by printing deadline.
- Banner logo recognition displayed on DMA website including unlimited rotating logo ad.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30-minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.
- "Lunch Round" - host a round table of ten during lunch where you can showcase your product/service to interested participants. This opportunity is limited to the first ten exhibitors electing this option.

Speaking Opportunity: Opportunity to introduce a speaker with limited company remarks.

Exhibiting & Sponsorship Opportunities

Platinum Level \$5,000

Connect with over 200 attendees from dermatology and aesthetic practices during designated break times for an engaging interaction. Organize a "Lunch Round" to showcase your products and services.

Conference Exhibit Booth: One 6' exhibit table located at front of exhibit hall. Includes 4 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment featured in advertising materials when registration received by printing deadline (excluding brochure).
- Unlimited rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.
- "Lunch Round" - host a round table of ten during lunch where you can showcase your product/service to interested participants. This opportunity is limited to the first ten exhibitors electing this option.

Speaking Opportunity: Opportunity to introduce a speaker with limited company remarks.

Exhibiting & Sponsorship Opportunities

Gold Level \$3,000

Highlight your products and services to both new and existing clients.

Conference Exhibit Booth: One 6' exhibit table located near the front of exhibit hall. Includes 3 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment featured in advertising materials when registration received by printing deadline (excluding brochure).
- Unlimited rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.

Silver Level \$2,000

Enjoy interacting with both new and existing clients.

Conference Exhibit Booth: One 6' exhibit table with assigned location. Includes 2 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment featured in advertising materials when registration received by printing deadline (excluding brochure).
- Frequently placed rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- Enjoy 30-minute breaks throughout the day, strategically placed between educational tracks.

Exhibiting & Sponsorship Opportunities

New (1st Time Exhibitor) \$1,500

Launch your products and services to an audience of over 200 participants from dermatology and aesthetic practices.

Conference Exhibit Booth: • One 6' exhibit table with assigned location. Includes 2 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment featured in advertising materials when registration received by printing deadline (excluding brochure).
- Frequently placed rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.

Print Opportunities

Place an ad in the Attendee Conference Guide given to all attendees at the meeting.

Full Page Ad (8.5 x 11): \$1,000 (limited to 2 companies)

Exhibiting & Sponsorship Opportunities

Kaynote Speaker Sponsor (request pricing)

Sponsor the keynote speaker and gain the chance to introduce them in both the Managers and Aesthetic Tracks with a few brief remarks about your company. This sponsorship is exclusive to one company only.

Conference Exhibit Booth: One 6' exhibit table located at front of exhibit hall. Includes 4 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment prominently featured in advertising materials when registration received by printing deadline.
- Banner logo recognition displayed on DMA website including unlimited rotating logo ad.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.

Speaking Opportunity: Introduce keynote speaker to both Managers and Aesthetic Track attendees with limited company remarks.

Exhibiting & Sponsorship Opportunities

Exhibitor Reception Sponsor \$6,000

Savor the opportunity to sponsor the post-meeting event. All participants eagerly anticipate the reception, where they can indulge in snacks and drinks while delighting in the fantastic door prizes. This sponsorship is available to only one company.

Conference Exhibit Booth: One 6' exhibit table located at front of exhibit hall. Includes 4 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment prominently featured in advertising materials when registration received by printing deadline.
- Additional signage.
- Unlimited rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.
- "Lunch Round" - host a round table of ten during lunch where you can showcase your product/service to interested participants. This opportunity is limited to the first ten exhibitors electing this option.

Speaking Opportunity: Opportunity to kick off reception with brief company remarks.

Exhibiting & Sponsorship Opportunities

Breakfast Sponsor \$5,000

Become the exclusive sponsor of our delightful hot buffet breakfast served on Friday and Saturday mornings, ensuring that everyone starts their day on a positive note. This sponsorship is available to only one company.

Conference Exhibit Booth: One 6' exhibit table located near the front of exhibit hall. Includes 4 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment prominently featured in advertising materials when registration received by printing deadline.
- Additional signage.
- Unlimited rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.
- "Lunch Round" - host a round table of ten during lunch where you can showcase your product/service to interested participants. This opportunity is limited to the first ten exhibitors electing this option.

Speaking Opportunity: Opportunity to introduce a speaker with limited company remarks.

Exhibiting & Sponsorship Opportunities

Lunch Sponsor \$5,000

Become the exclusive sponsor of the buffet lunch served to all attendees on Friday. This sponsorship is available to only one company.

Conference Exhibit Booth: One 6' exhibit table located near the front of exhibit hall. Includes 4 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment prominently featured in advertising materials when registration received by deadline.
- Additional signage.
- Unlimited rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.
- "Lunch Round" - host a round table of ten during lunch where you can showcase your product/service to interested participants. This opportunity is limited to the first ten exhibitors electing this option.

Speaking Opportunity: Opportunity to introduce a speaker with limited company remarks.

Exhibiting & Sponsorship Opportunities

Welcome Bag Sponsor \$4,000

Showcase your company logo prominently on the Welcome Bags distributed to all attendees. These bags are packed with a variety of goodies and samples. This sponsorship opportunity is exclusive to a single company.

Conference Exhibit Booth: One 6' exhibit table located near the front of exhibit hall. Includes 3 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment prominently featured in advertising materials when registration received by printing deadline (excluding brochure).
- Unlimited rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.

Conference Printing Sponsor \$4,000

Assist DMA with printing of the conference brochure and program guide with company recognition on printed materials. The brochure is mailed to over 700 practices and the guide booklets are given to all attendees.

Conference Exhibit Booth: One 6' exhibit table located near the front of exhibit hall. Includes 3 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment prominently featured in advertising materials when registration received by printing deadline (excluding brochure).
- Unlimited rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.

Exhibiting & Sponsorship Opportunities

Friday Break Package Sponsor \$4,000

Sponsor the three breaks on Friday for attendees in the Managers and Aesthetic Tracks. This sponsorship is limited to one company.

Conference Exhibit Booth: One 6' exhibit table located near the front of exhibit hall. Includes 3 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment prominently featured in advertising materials when registration received by printing deadline. (excluding brochure).
- Additional signage.
- Unlimited rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.

Saturday Break Package Sponsor \$2,500

Sponsor the break for all attendees on Saturday morning. This sponsorship is limited to one company.

Conference Exhibit Booth: One 6' exhibit table with assigned location. Includes 2 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment featured in advertising materials when registration received by printing deadline (excluding brochure).
- Frequently placed rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.

Exhibiting & Sponsorship Opportunities

Lanyard Sponsor \$2,000

Provide lanyards for all attendees and exhibitors that prominently feature your company logo.

Conference Exhibit Booth: One 6' exhibit table with assigned location. Includes 2 company badges for representatives.

Recognition in Printed Materials and Online Platforms:

- Exhibitor acknowledgment featured in advertising materials when registration received by printing deadline (excluding brochure).
- Frequently placed rotating logo ad on DMA website.

Registration & Attendee List: Receive a registration list containing the practice name, address, and email address 21 days prior to event. Upon request, obtain an attendee list within 10 days after the event concludes.

Attendee Access:

- Engage with attendees during breakfast, lunch, refreshment breaks, and during the exhibitor reception.
- 30 minute breaks for attendees to visit throughout the day, strategically placed between educational tracks.

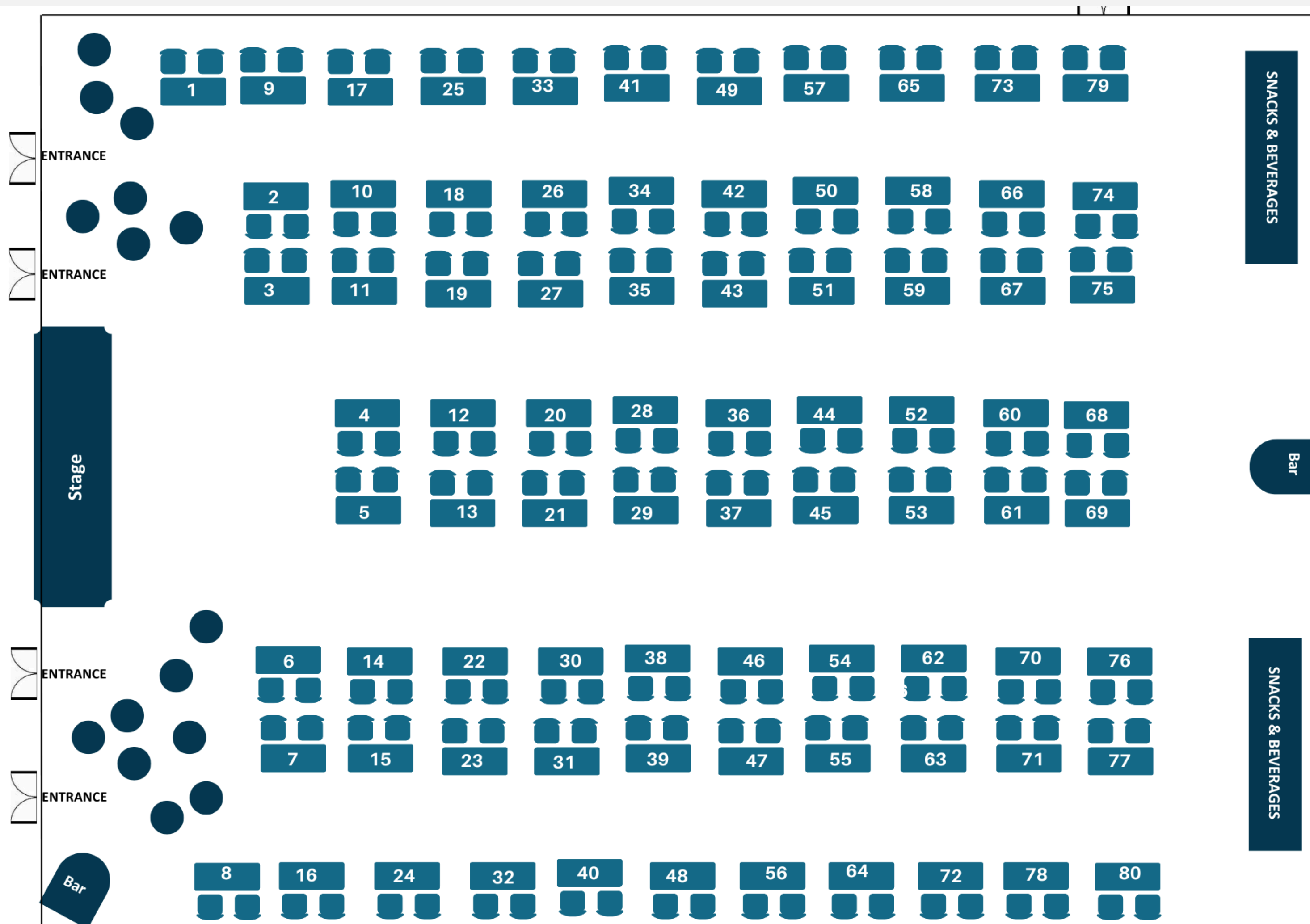
Welcome Bag Contributions

We invite you to contribute swag materials for the Welcome Bags that will be distributed to all attendees, including:

- Notepads
- Pens
- Product Samples

Please reserve any informational handouts for your exhibit table.

EXHIBIT HALL



Conference Terms

DMA is organizing this Conference and plans to allocate space to exhibitors in an exhibit hall at the conference venue.

The Exhibitor expresses interest in showcasing at the conference and accepts the following terms:

Payment Policy: Confirmation will be provided only after receipt of payment. Exhibit space is assigned based on sponsorship level; therefore, exhibit space will not be held open without payment in full. Payment by charge card is accepted at time of registration. Check payment can be made to DMA and mailed to DMA/GA, 3530 Gleneagles Ct, Snellville, GA 30039.

Exhibit Space: The space provided is for a 6' skirted, tabletop display. Exhibitor shall arrange their exhibit and display so that they do not obstruct other exhibitors.

Set-up and Breakdown: Exhibit set-up is between 7:30 AM and 9:15 AM Friday morning, April 23, 2027. Exhibitors may join attendees for breakfast at 7:30 AM. No exhibits may be dismantled before 6:00 PM that day.

Exhibit Assignment: DMA reserves the right to determine eligibility of any company or product for inclusion as an exhibitor and to assign or relocate exhibits as it deems necessary. DMA will make reasonable efforts to separate exhibitors of like products/services, but no assurance can be given to such separation. Every effort will be made to accommodate exhibitor's preferences. You will receive notification of table assignment after the registration deadline.

Sponsorship Level: Some sponsorships are exclusive to one business. Sold-out maximum levels will be determined by the earliest registration date.

Prizes: Exhibitors may elect to have prizes available for door prize drawings at the Exhibitor Reception, 5:00 PM - 6:30 PM on Friday, April 23, 2027. Please be available to present your door prize and have your company's sponsorship recognized. Door prizes are not required.

Cancellation Policy: Cancellations made in writing by April 1, 2027 will receive a full refund minus \$25 for administration costs. No refunds are allowed for cancellations after April 1st; however, any amount paid can be applied toward Exhibitor fees at the next Annual Conference. If for any reason the 2027 Conference has to be cancelled by DMA, all registration fees will be refunded via received payment method or you can elect to have it credited to your account for the next DMA event.

Important Registration Dates



January 1, 2027

Registration deadline to be included in brochure for sponsorships with that option.



March 15, 2027

Registration deadline to be included in program guide.

March 30, 2027

Hotel room block discounted rates expire.



April 1, 2027

Registration deadline. Completed application and fees paid, or until full capacity is reached.

Cancellations with refund of paid fees, less \$25 for a processing fee, accepted.



April 22, 2027

Receipt of samples/items to be included in Welcome Bags.

Join DMA at the 24th Annual Conference

Empowering the future of dermatology and aesthetic practices on the road to success.

Click HERE to Register and Pay Online

or mail APPLICATION and check to

DMA/GA

3530 Gleneagles Ct
Snellville, GA 30039



**For additional information contact
one of the organizers:**

Kim Gooden
Director,/President
khgooden@gmail.com
770.480.8613

Melinda Lomax
Director/Sec-Treas
mllomax@bellsouth.net
678.641.6156



Hotel Conference Services Manager
Aimee Nobile
aimee.nobile@hotelatavalon.com
678.722.3636



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