

# DMA Annual Conference

April 29-30, 2022

The Hotel at Avalon, Alpharetta GA



## Conference Agenda

### Managers Track

#### Friday, April 29, 2022

- 7:30 Registration & Breakfast Buffet
- 8:25 Welcome & Announcements
- 8:30 Key Note Address - Professional Burnout - *Dr. Rodney Agan*
- 9:30 2022 AAD Coding & Practice Updates - *Cynthia Stewart*
- 10:30 Break in Exhibit Hall
- 11:00 Branding & Marketing - *Emily Scalise*
- 12:00 Networking Lunch with Exhibitors
- 1:00 Mastering MIPS in 2022 - *Harlow Masden*
- 2:00 Break in Exhibit Hall
- 2:30 Shift your perspective - Maximize Technology to Evolve Your Practice - *Tim Hebert*
- 3:00 Break in Exhibit Hall
- 4:00 Dermatology FAQ - *Jennie Hitchcock*
- 5:00 Wrap-up & Adjourn to Reception
- 5:05 Exhibitor Reception & Door Prizes
- 6:15 Dinner

#### Saturday, April 30, 2022

- 7:30 Registration & Breakfast Buffet
- 8:25 Announcements
- 8:30 Cybersecurity is a Team Sport - *Donna Grindle*
- 9:30 Leadership is a Choice - *Michele Simmons*
- 10:30 Break
- 10:50 2022 Latest Employment Law, HR Trends & Updates - *Stuart Oberman*
- 11:50 Wrap-up & Adjourn

### Aesthetic Track

#### Friday, April 29, 2022

- 11:00 Registration, Refreshments & Visit with Exhibitors
- 11:55 Welcome & Announcements
- 12:00 Energy-based Devices - *Patrick Clark*
- 1:15 Break in Exhibit Hall
- 1:45 Energy-based Devices - *Patrick Clark*
- 3:00 Break in Exhibit Hall
- 3:30 Mastering the Consultation - *Emily Scalise*
- 4:15 Unlocking Secrets to a Successful Practice - *Marguerite Germain, MD*
- 5:00 Wrap-up & Adjourn to Reception
- 5:05 Exhibitor Reception & Door Prizes

### Office Staff Track

#### Saturday, April 30, 2022

- 7:30 Registration & Breakfast Buffet
- 8:25 Welcome & Announcements
- 8:30 Is Your Patient Financial Policy Hurting Your Practice? - *David Wiener*
- 9:20 Break
- 9:40 Protecting Patient PHI Requires More Than Just Logging Off - *Donna Grindle*
- 10:30 The Most Overlooked Opportunity in Your Practice - *Lauren Andreas*
- 11:20 The Patient Experience - *Emily Scalise*
- 12:00 Wrap-Up & Adjourn

2023 Conference  
Agenda  
Coming Soon!