

DMA Annual Conference

April 29-30, 2022

The Hotel at Avalon, Alpharetta GA



3 Educational Tracks for Dermatology & Aesthetic Practices

Moving practices forward by educating staff

Managers Track

for Managers, Administrators
& Key Personnel

April 29 & 30, 2022

Members \$250*
(\$200 for each additional staff member)
includes all sessions
Breakfast, Lunch, Dinner, Breaks
Exhibitor Reception & Door Prizes
9 CEUs available

Key Note Address - Professional Burnout - *Dr. Rodney Agan*
2022 AAD Coding & Practice Updates - *Cynthia Stewart*
Dermatology FAQ - *Jennie Hitchcock*
Mastering MIPS in 2022 - *Randy Marsden*
Shift Your Prospective - Maximize Technology to Evolve - *Tim Hebert*
Branding & Marketing - *Emily Scalise*
Cybersecurity is a Team Sport - *Donna Grindle*
Leadership is a Choice - *Michele Simmons*
2022 Latest Employment Law, HR Trends & Updates - *Stuart Oberman*

Aesthetic Track

for Laser Practitioners,
Aestheticians & Cosmetic Staff

April 29, 2022

\$175*
includes all Aesthetic sessions
Refreshment Breaks
Exhibitor Reception & Door Prizes
Laser Certificate plus 1 CEU available

Laser Safety with Emphasis on Great Outcomes on Energy-based Devices
3 hrs CEUs for laser certificates - *Patrick Clark*
Mastering the Consultation - *Emily Scalise*
Unlocking Secrets to a Successful Practice - *Marguerite Germain, MD*

Office Staff Track

for Front & Back Staff,
Insurance & Billing Depts

April 30, 2022

\$100*
includes all Office Staff sessions
Breakfast, Breaks
1.5 CEUs available

Is Your Patient Financial Policy Hurting Your Practice? - *David Wiener*
Protecting Patient PHI Requires More Than Just Logging Off - *Donna Grindle*
The Most Overlooked Opportunity in Your Practice - *Lauren Andreas*
The Patient Experience - *Emily Scalise*

See details and registration online at DermatologyManagersAssociation.org

Contacts

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DermatologyManagersAssociation.org

*Early Bird discount expires April 1st